

Central Wisconsin Apartment Association  
Board of Directors Meeting Minutes  
July 14, 2021

Present: M. Kaczmarek, T. Haines, S. Johnson, M. Beacom, D. Hebbe, C. Burch, T. Gaboda

Absent: Z. Brocken, N. Eschenbauch

Executive Secretary: C. Harris

The meeting was called to order by President Mike Kaczmarek at 12:00 p.m. at Candlewood.

MSP to approve the minutes of the April 7, 2021, board meeting and April 28, 2021, special board meeting.

MSP to accept the treasurer's report showing a balance of \$33,263.92 on 7/13/2021.

Mail – We received thank you letters for our UWSP scholarship from the recipient and the university.

Media Requests – We have received a couple of requests for comment on Affordable Housing. Board members will send ideas to Cris to write a general statement we could use.

Newspaper Subscriptions – Member subscriptions will be extended another year for those who opt in.

Territory Expansion – NAA had a 6-month grace period for affiliates who do not pay dues. Our NAA membership will therefore end on November 1, 2021, instead of May 1, 2021. We have purchased Facebook pages for Wisconsin Rapids and Waupaca. MSP to contract with Alex Lang for one year to do area marketing for up to \$1,500.00.

Lunch & Learn – September 8, 2021, topic is Bedbugs and Other Pests. Travis will contact Wil-Kil of Milwaukee about Bedbugs, possibly by Zoom. He will also forward the recording of our Evictions program to Cris. Dan will contact Aaron at Absolute Wildlife Control to speak about other pests.

Lunch & Learn – November 10, 2021, topic is City programs and standards. Travis and Mike B. will ask Ryan and Mark from the city at their Community Committee meeting in August. This committee has not met for a while and has new staff at the city, so the relationship is restarting.

CWAA Summer Party – At the last Lunch & Learn some board members suggested holding the picnic at Backcountry Brewing. There was discussion on holding it at a park, Backcountry (possibly with Ax Throwing location next door also) or O'so Brewing Company's new location. Stacy will get information and a decision will be made on one of the Brewery locations. It will not be advertised as a Family Picnic, but a Summer Party. Food will be catered with Chicken and other picnic foods. Reservations will be required.

Nominations – The Summer Party is also our Annual Meeting with election of Board Members and Officers. Mike Beacon is willing to run as President for one year. Mike Kaczmarek is willing to run as Vice President. All other Board Members are willing to run for their current positions for another year.

Fall UWSP Housing Fair – We have the Laird Room reserved for October 13, 2021. Postcards will be mailed to Sophomores and Juniors 3-4 days ahead. A chance to win a 32" Flatscreen Smart TV for attendance will be promoted. We will sponsor the fair without SGA.

Group Emails – g-mail and yahoo mail are putting Mailchimp group emails into Spam, Junk or Promotions folders and members are not always finding them. We will try getting a CWAA g-mail account and see if that helps.

Bylaws – Cris will send a copy of the current bylaws to board members.

Our next board meeting will be October 20, 2021, a week later than usual due to the housing fair the week before.

Meeting adjourned 1:21 p.m.

Cris Harris, Executive Secretary

Chris Burch, Secretary